

Become An Earth Advocate

An “advocate” is a person who speaks or writes in support of a cause. As an Earth advocate, you can convince others to make changes in their lives that can help clean our environment.

Select a topic from the list below that interests you, or work with your teacher to choose one of your own.

Climate Change	using less energy	greenhouse gases	CFL lightbulbs
Polar bear	recycling	electric cars	renewable energy
Endangerment			(wind,solar, etc.)
	Using less water	carbon emissions	

Step 1: Using the library and the Internet, research your issue. What is the problem?

Step 2: What are some things people can do, or changes they can make, to help solve this problem?

Step 3: What are some facts that help prove your argument and that will inspire people to want to change their habits?

Step 4: Make a poster or an advertisement that convinces people to do something positive, or change a habit, that will help improve your issue and the environment. Your poster should:

- Show a striking or powerful image: this could be a drawing, photograph, or picture from the Internet
- Have a strongly worded or catchy headline
- List facts that back up your argument
- Appeal to people’s emotions
- Show the urgency of your issue
- Tell people what they can do to solve the problem